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PRESS RELEASE

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Contact: Tony Calvert
Marketing Officer

Design Services to Create Eye-Catching Artwork for Your Marketing

Ellettsville, IN - ArborGold is announcing new Design Services for the Tree Care, Lawn and Landscape industries. When it comes to marketing and advertising you have to represent yourself as professional as possible. Let's face it, today people are making purchasing decisions based on what they initially see when it comes to company exposure. They will choose one vendor over another due to how their marketing materials look or even what they say in their marketing messages.

Some companies take a logo and slap it on a piece of paper and add some big headline and call it marketing. "This is just nonsense", says Tony Calvert, Marketing Director for Tree Management Systems. "You have to look at yourself as a brand and promote yourself with clean, crisp eye-catching artwork. You don't want your company collateral to look like it was done by someone from grade school artwork.

Here is a list of custom design services they are offering:

- Website Design
- Logo/Brand Design
- Brochure Design
- Flyer and eFlyer Design
- Corporate Stationery Design
- Custom Forms Design

Whether a company needs a fresh new look or even something created for brand new companies, ArborGold now has the expertise and talent to create an outstanding creative campaign for all your marketing and advertising needs.

Visit us at www.treemanagement.net/servicesdesign.html for more information.